



# LINKS-IT™

VERSUS

## TRADITIONAL METAL RING

WHAT ARE THE BENEFITS?

	LINKS-IT	Traditional Metal Ring
Attaching Tags	Attach 3-4 tags quickly and easily	Attaching tags can be a hassle, especially with multiple tags
Opening the Connector	No broken fingernails or additional tools needed	Fingernails can easily break, requiring tools to pry open
Snagging	Will not snag on items, such as the carpet	Easily catches on a variety of items, possibly leaving your pet in distress
Safety	Tested to hold 58 lbs. For safety, connector will break after this point to ensure pet safety	If ring has snagged, may not release easily leaving your pet in potential danger
Noise & Weight	Quiet & Lightweight	Adds weight to collar & will jingle against metal tags
Durability	Weatherproof & Rustproof	Will rust easily, leaving tags to fall off or become harmful
Guarantee	Backed by our lifetime guarantee	No guarantee provided



# pawdentify™

VERSUS

## TRADITIONAL METAL TAGS

WHAT ARE THE BENEFITS?

	Pawdentify	Traditional Metal Tags
Design & Color	Many colorful & unique designs available	Limited selection of designs & colors
Engravings	Designs & text are permanent	Etched engravings easily wear away over time
Readability	Easy to read from several feet away	Engravings may require a closer look
Durability & Material	Made of renewable & durable Dupont™ Polymer, resistant to weathering	Made of metals, such as steel & aluminum which weather and wear down
Noise	Quiet - will not jingle	Metal will clink against other tags and metal rings
Weight	1/3 weight of traditional tags, putting less strain on the collar	Metal tags combined with others can be heavy & uncomfortable
Guarantee	Backed by our lifetime guarantee	No guarantee provided